2026 Poinsettia & Wreath Fundraiser

Please read this document for all the details about the fundraiser! Emma from Van Wingerden Greenhouses will be in contact with you shortly to confirm she got your signup and answer any remaining questions you may have. Thank you!

FAQ's - Items & Pricing

- **When can I start selling?** You may start selling at any time, but we recommend selling between October-through November.
- **What items are offered?**

  4" Poinsettia - Available in Red, White, and Pink

  6" Poinsettia - Available in Red, White, Pink, and Superba Glitter

  10" Poinsettia - Available in Red only

  12" Christmas Centerpiece - Red Poinsettia in the center with two assorted foliage plants on either side. Planted in a festive centerpiece tin and topped with a festive stake.

  16" Mixed Wreath - 16" Outside Diameter. Wreath typically made with blue noble fir and mixed greens such as cedar, juniper, and pinecones. NO bow.

  24" Premium Mixed Wreath w/Bow - 24" Outside Diameter. Wreath typically made with blue noble fir and mixed greens such as cedar, juniper, and pinecones. Complete with a festive red bow.

- **What is the cost of the items? How should we price them?**

  4" Poinsettia: $5.60

  SRP: $10-12

  6" Poinsettia: $8.80

  SRP: $15-20

  10" Poinsettia: $25.00

  SRP: $45-55

  12" Centerpiece: $17.00

  SRP: $30-35

  16" Mixed Wreath: $20.00

  $35-40

  24" Premium Mixed Wreath w/Bow: $35.00

  $60-70

  These are suggested retail prices; you may set your own price based on your fundraiser's goals! You may also sell all items offered, or pick and choose what you'd like to sell.

- **Do we pay sales tax?** *YES* – Washington state law requires most organizations to pay sales tax on items they buy at wholesale for the purpose of re-selling (see information here). Sales tax rate will be determined by the delivery address you provide.

However, if your organization is able to provide a copy of a reseller permit issued to you by the State of Washington, you will be exempt from sales tax.

Some 501(c)(3) non-profit organizations may be able to qualify for a temporary exemption. Please see the Streamlined Sales Tax Exemption Form and read pages 2-3 to check qualifications. If you are unsure, please contact the Department of Revenue.

If you are interested in applying for a reseller permit, or you need to obtain a copy of one already active, please visit https://dor.wa.gov/manage-business/my-dor-help/reseller-permit. If you are not yet registered with the DOR, you can find info on how to register here: https://dor.wa.gov/education/industry-guides/nonprofit-organizations.

Note: If you are in Oregon or Idaho, you are automatically exempt from WA sales tax.

- **Do you have any pictures?** Here is our Promotional Flyer Template that you will be able to personalize. There are photos on this flyer, and there are also some on our website.
- **Can our donors pick out the colors they want?** YES, for the 4" and 6" poinsettias only.

FAQ's for Deliveries

- **How are the Poinsettias shipped/delivered?** Each plant will be in a foil pot cover (green, red, gold, or silver) and have a plastic sleeve around it for protection during shipping. The sleeved poinsettias are placed in half-boxes to keep them secure. Our trucks have temperature control to protect the poinsettias from the cold. All product arrives on rolling racks. The racks go back with the driver after unloading.

  *make sure to remove the poinsettia from its plastic sleeve as soon as possible to ensure it stays looking fresh. We suggest advising your customers to take off the plastic sleeve as soon as they get home with it.

- **How will the wreaths be shipped?** Wreaths will be neatly stacked on racks; they will arrive with the poinsettias.
- **How do I keep track of my orders?**

  Paper Forms: On our website you will find PDFs of the donation and consolidation forms. Each organization member selling will use a donation form to keep track of their orders. Once they are finished selling, they return that form along with money to you. You then consolidate onto 1 Consolidation form.

  Online: Once your organization and admin profiles are set up and you send out your links/QR codes to begin selling, customers will purchase from your website storefront(s). As the fundraiser admin, you will have real-time sales tracking for any and all orders coming in!

- **When do I turn in my consolidated order?**

  The consolidation deadline is no later than **TWO WEEKS** before your designated delivery date. It is advised to give your team members an earlier deadline date so you have time to consolidate and make contact with any missing orders.

  Paper Forms only: Please consolidate all orders into 1 single consolidation form prior to turning into us. You can email it to Emma at emma@vanwingerden.com

Online: Before the deadline, please enter any orders you received with cash or check. Once this is complete, there is nothing else you need to do; the system automatically consolidates and calculates the order and payout amount. We will deactivate your selling page on the deadline and send you your consolidated order invoice.

**Order changes may be allowed no later than 3 days before ship date – but please try to avoid this if at all possible!

- **What dates are available for delivery?** We will be in touch with you ASAP to set up a delivery date. General timeline: November 9-December 19.

  ***Please note**: *No deliveries on Tuesdays or Thanksgiving week.*

  General Delivery Schedule by Region:

  Monday: Seattle-North & Local Deliveries

  Tuesday: NOT AVAILABLE

  Wednesday: Eastern Washington (I-90 route) including Spokane and CDA; South of Olympia to Portland and around Portland.

  Thursday: South Central Washington (I-82 route); Southern Idaho; Eastern Oregon; South of Portland.

  Friday: Greater Seattle region; greater Olympia region; Peninsula

  Saturday: Greater Seattle region; greater Olympia region; special deliveries upon request

- **Can I change my delivery day once scheduled?** Yes, ONLY if requested 2 weeks prior to the date you need.
- **Is there a delivery charge?** No and Yes - as long as you sell the minimum of $700.00 there is NO shipping fee. If the order is less than $700.00, there is a $100.00 flat rate shipping charge.
- **What can I expect at delivery?** The driver will call you when he is on his way. We suggest having 2-3 helpers per 100 plants/wreaths, in addition to our driver who is always willing to help as well. You have 24 hours to report any missing or damaged plants. Please let the driver know right away if possible so he can indicate said issue on your invoice. Replacements will be delivered the next available ship date to your region.

****PLEASE NOTE:** **We highly recommend scheduling order pickups for either the day after delivery, or ensuring there are at least a few hours between delivery and customer pickup. Please indicate your preferred delivery time frame when we finalize your order. We do our best to deliver within the time frame you need, but there are many variables that may delay your shipment on delivery day. Allowing sufficient time between delivery and customer pickup ensures that you and your customers aren't standing around waiting for their flowers to show up!**

***Delivery location must be accessible to a large box truck OR possibly a semi truck.**

When do I pay? Payment is due upon delivery.

Paper Forms: Please pay the driver with 1 check, payable to Van Wingerden Greenhouses. Upon turning in your consolidation form we will send you an invoice.

Online: We will give you a check upon delivery reflecting your payout amount from the online sales.

What type of payment do you accept? Business, personal, or cashier's check is preferred. If you need to make an ACH or credit card payment instead, please contact us and we will send you the details.

FAQ's for Gift Certificate Sales (Whatcom & Skagit Counties)

When can I pick up the gift certificates? You will be contacted as soon as they're printed and delivered to us.

- **When can I pick up the gift certificates?** You will be contacted as soon as they are available. You can pick them up from our office at 8210 Portal Way in Blaine, WA -OR- from our NEW garden center in Mount Vernon at 18923 Johnson Rd Suite B, Mount Vernon, WA.
- **When can I start selling?** As soon as you receive your certificates.
- **Can I sell online with the certificates?** Yes! However, we do not have a digital coupon option at this time, so you will still need to coordinate getting the physical certificate to the customers after they purchase online. OUR GARDEN CENTER WILL NOT ACCEPT RECEIPTS.
- **When can our donors start picking up poinsettias and wreaths with the coupons?** They can start bringing in their coupons starting Monday, November 9. They can come to VW's Home and Garden in Blaine OR Skagit.

  Coupon expiration date: Christmas Eve 2026 (or until supplies lasts)

- **When do I turn in my orders?** On or before Friday, December 18, 2026. Please return all unsold certificates and settle account balance by this date.
- **What should we do if we lose or any coupons get damaged?** The certificates should be treated as if they are real money. You are responsible for any and all certificates. Any coupons lost are your responsibility to pay in full. Please coordinate with care!
- **What do I do with unsold certificates?** All unsold certificates come back with your consolidation form and payment to our Blaine or Skagit office.
- **Can donors upgrade their poinsettias/wreaths or just use the money towards other items in the garden center?** No, sorry - we grow the poinsettias specifically for this program and are unable to make substitutions. We have plenty of gorgeous poinsettias in various colors for them to choose from! However, customers can also get 10% off any one (additional) item per coupon.

  ***PLEASE NOTE:** We are implementing a 20 coupon limit per person/transaction in our garden centers. If you or your customers plan to pick out large quantities of mums at the garden center at one time, please contact me and we can assemble a purchase order for you to pick up instead.

Thank you for choosing Van Wingerden Greenhouses for your fundraiser! You may contact me at the phone number or email below with any questions.

Thank you!

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